## **Order Item Summary**

CBS TELEVISION



Cash-LOC-Political 59834 CF Created: 4/26/2013 3:14:24 PM Order#: 4/29/2013 - 5/5/2013 Start - End: Advertiser: JACK WAGNER FOR MAYOR (347769) Ν Updated: Alt Ord Id: Print Invoice Locally: 1333 Banksville Rd CPE: Co-op Invoice: Ν Confirmed: Pittsburgh, PA 15216-3377 Product: FRIENDS OF JACK WAGNER Do Not Mail Invoice: Ν Contract: ADVERTISING & MKTG SOLUTIONS (5619) Agency: Demo: HHOLDS DMA RTG **Apply Taxes:** Ν Billing Int: Normal 4201 N Ocean Blvd Apt 902 15% Ν Billing Mth: Item Rate Agency Commission: Notarize Invoice: Boca Raton, FL 33431-5308 Self Protection Intr: :00:00 Print Affidavit: Ν AE: Brian Butz (KDKA-TV) Schedule Code: В **Print Sub Invoice:** Ν Notarize Sub Invoice: Ν Buyer: Supress Rates: Ν ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY FRIENDS OF JACK WAGNER. MARK INVOICE PAID, PROOF OF Contract: PERFORMANCE AND PUT IN PUBLIC FILE. Time Class Product category Self Pr **HHOLDS** Rate Spots Rate Int A/G Item Eligible Days BreakType Dur Sch Total M T W T \* \* \* 001 CF MCBSMRNWS4A **NEWS** Airtime (Broadcast) 30 B :00:00 0.00 \$60.00 2 \$120.00 \$60.00 Start Apr 29 End 04/29/13 05/02/13 Dur Sch Self Pr **HHOLDS** Rate Int A/G Item Time Class Eligible Days BreakType Product category Rate Spots Total M T W T \* \* \* MORN 30 B :00:00 0.00 \$60.00 2 \$120.00 \$60.00 Airtime (Broadcast) 002 CF MLOCAL430A Start Fnd Apr 29 04/29/13 05/02/13 2 Item Time Class Eligible Days BreakType Product category Dur Sch Self Pr HHOLDS Rate Spots Total Rate Int A/G MTWTF\*\* MORN 30 D :00:00 \$450.00 2 \$900.00 \$450.00 Airtime (Broadcast) 0.00 CF MLOCAL6A 003 Start End Apr 29 04/29/13 05/03/13 2 Dur Sch Self Pr **HHOLDS** Total Rate Int A/G Item Time Class Eligible Days BreakType Product category Rate Spots MTWTF\*\* \$225.00 MORN Airtime (Broadcast) 30 D .00.000.00 \$225.00 2 \$450.00 004 CF **MEARLY** Apr 29 Start End 04/29/13 05/03/13 Self Pr **HHOLDS** Item Time Class Eligible Days BreakType Product category Dur Sch Rate Spots Total Rate Int A/G \$180.00 \$900.00 1111100 DAY Airtime (Broadcast) 30 B :00:00 0.00 5 \$180.00 005 CF DLOCAL9A Start End Apr 29 04/29/13 05/03/13 5 Self Pr **HHOLDS** Item Time Class Eligible Days BreakType Product category Dur Sch Rate Spots Total Rate Int A/G MTWTF\*\* **NEWS** Airtime (Broadcast) 30 D :00:00 0.00 \$540.00 2 \$1,080.00 \$540.00 CF N4FARI Y 006 End Start Apr 29 2 04/29/13 05/03/13 Self Pr **HHOLDS** Rate Int A/G Time Class Eligible Days BreakType Product category Dur Sch Total Item Rate Spots MTWTF\*\* NFWS :00:00 \$700.00 2 \$1,400.00 \$700.00 CF N5EARLY Airtime (Broadcast) 30 D 0.00 007 Start Apr 29 Fnd 2 04/29/13 05/03/13 Item Time Class Eligible Days BreakType Product category Dur Sch Self Pr **HHOLDS** Rate Spots Total Rate Int A/G MTWTF\*\* **NEWS** 30 B :00:00 0.00 \$800.00 2 \$1,600.00 \$800.00 CF Airtime (Broadcast) 800 NEARLY01 Start End Apr 29 04/29/13 05/03/13 2 Time Class Product category Dur Sch Self Pr HHOLDS Total Rate Int A/G Item Eligible Days BreakType Rate Spots \* \* \* \* \* S \* 009 CF 18:00:00-18:30:00 **NFWS** Airtime (Broadcast) 30 B :00:00 0.00 \$405.00 1 \$405.00 \$405.00 Start End Apr 29 05/04/13 05/04/13 Self Pr **HHOLDS** Total Rate Int A/G Item Time Class Eligible Days BreakType Product category Dur Sch Rate Spots \* \* \* \* \* S **NEWS** CF NEWSSAT7P Airtime (Broadcast) 30 B :00:00 0.00 \$405.00 1 \$405.00 \$405.00 010 Start Apr 29 End 05/04/13 05/04/13 Item Time Class Eligible Days BreakType Dur Sch Self Pr **HHOLDS** Spots Total Rate Int A/G Product category Rate \* T \* \* \* \* CARD Airtime (Broadcast) 30 B :00:00 0.00 \$2,025.00 \$2,025.00 \$2,025.00 011 CF **PGOLDTU** 



				CIP CIP (II	0110	_					
Start 04/30/13	End 04/30/13	Apr 29									
Item Tir	ne Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
012 CF PS	SURV26	* * W * * *	REGP	Airtime (Broadcast)	30 B	:00:00	0.00	\$2,700.00	1	\$2,700.00	\$2,700.00
Start	End	Apr 29									
05/01/13	05/01/13	1									
Item Tir	ne Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
013 CF PE	BANG*2MENTH	* * * T * * *	REGP	Airtime (Broadcast)	30 B	:00:00	0.00	\$3,780.00	1	\$3,780.00	\$3,780.00
Start	End	Apr 29									
05/02/13	05/02/13	1									
Item Tir	me Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
014 CF PF	PERSON	* * * T * * *	REGP	Airtime (Broadcast)	30 B	:00:00	0.00	\$2,850.00	1	\$2,850.00	\$2,850.00
Start	End	Apr 29									
05/02/13	05/02/13	1									
Item Tir	me Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
015 CF PF	RACESUFN2H	***** S	CARD	Airtime (Broadcast)	30 B	:00:00	0.00	\$2,250.00	1	\$2,250.00	\$2,250.00
FIN	NALE										
Start	End	Apr 29									
05/05/13		1									
	ne Class	Eligible Days		Product category	Dur Sch		HHOLDS		Spots	Total	Rate Int A/G
016 CF PN		*****S	REGP	Airtime (Broadcast)	30 B	:00:00	0.00	\$1,800.00	1	\$1,800.00	\$1,800.00
	NALE										
Start 05/05/13	End 05/05/13	Apr 29									
	ne Class	Eligible Days	ProakTypo	Product category	Dur Sch	Solf Dr	HHOLDS	Pato	Spots	Total	Rate Int A/G
017 CF NL		MTWTF**	NEWS	Airtime (Broadcast)	30 B	:00:00	0.00	\$1,400.00	2	\$2,800.00	\$1,400.00
Start	End	Apr 29	NEVVO	All time (Broadcast)	00 B	.00.00	0.00	ψ1,400.00	_	Ψ2,000.00	ψ1,400.00
	05/03/13	2									
Item Tir	ne Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
018 CF LL		1110000	LETT	Airtime (Broadcast)	30 B	:00:00	0.00	\$335.00	3	\$1,005.00	\$335.00
Start	End	Apr 29		,							
	05/01/13	3									
Item Tir	ne Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
019 CF SS	SHOWDOWN	*****S	LOCS	Airtime (Broadcast)	30 D	:00:00	0.00	\$405.00	1	\$405.00	\$405.00
Start	End	Apr 29									
05/05/13	05/05/13	1									
Item Tir	me Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
020 CF LIN	NSIDER3	***** S	LATE	Airtime (Broadcast)	30 B	:00:00	0.00	\$135.00	1	\$135.00	\$135.00
Start	End	Apr 29									
05/05/13	05/05/13	1									
Item Tir	me Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
021 CF NE	WSSAT6A	****S*	NEWS	Airtime (Broadcast)	30 B	:00:00	0.00	\$160.00	1	\$160.00	\$160.00
Start	End	Apr 29									
05/04/13	05/04/13	1									
Item Tir	me Class	Eligible Days		Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
022 CF NE	EWSSAT8	**** S *	NEWS	Airtime (Broadcast)	30 D	:00:00	0.00	\$180.00	1	\$180.00	\$180.00
Start	End	Apr 29									
	05/04/13	1									
Item Tir	ne Class	Eligible Days		Product category	Dur Sch		HHOLDS		Spots	Total	Rate Int A/G
023 CF W	FINAN630AM	*****S	BNSP	Airtime (Broadcast)	30 B	:00:00	0.00	\$135.00	1	\$135.00	\$135.00
Start	End	Apr 29									

05/05/13	05/05/13	
03/03/13	03/03/13	

05/05/13 05/05/13

Item	Time Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate S	pots	Total	Rate Int A/G
024 CF	WCBSSUN	***** S	MORN	Airtime (Broadcast)	30 B	:00:00	0.00	\$450.00	1	\$450.00	\$450.00
Start 05/05/	End 05/05/13	Apr 29									
Item	Time Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate S	pots	Total	Rate Int A/G
025 CF	WFACE03	*****S	FACE	Airtime (Broadcast)	30 B	:00:00	0.00	\$315.00	1	\$315.00	\$315.00
Start 05/05/	End 05/05/13	Apr 29									
Item	Time Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate S	pots	Total	Rate Int A/G
026 CF	WKDPG05	***** S	KDPG	Airtime (Broadcast)	30 B	:00:00	0.00	\$180.00	1	\$180.00	\$180.00
Start	End	Apr 29									

## **Confirmed Broadcast Buyline Summary**

Q2 2013	Ар	r	Ma	ay
	Spots	Revenue	Spots	Revenue
Total	13	\$7,105.00	27	\$21,445.00
Credited	0	\$0.00	0	\$0.00

Order	Summary
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		Confirmed	
Γ	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	40	\$28,550.00	\$24,267.50
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	40	\$28.550.00	\$24,267,50